

July 2011



## < Calling All Architects! Free Summer Event Denver Aug 24th >

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### IES & Ambient Energy present Early Stage Sustainable Analysis: Practice and Tools

IES and Ambient Energy are pleased to announce a free seminar for architects to enhance their early phase sustainable design practice. Ambient Energy will discuss the concepts which architects should address at the earliest stages of design including local climate, building form, orientation, solar shading, daylight analysis, occupant comfort, and more. IES will demonstrate how to use the Virtual Environment software to quickly and accurately assess these important concepts, how the VE interfaces with other design tools like SketchUp, and how the VE can easily integrate sustainable strategies into the design process and how to use the VE as a tool to enhance the dialogue with engineers.

We'd like to invite you to the first of IES' Knowledge-Transfer Series; exclusively for architects to be held in Denver on Wednesday, August 24th 2011. In just a few hours we'll show you how our solutions can help you enhance architectural design and productivity. See how to quickly produce early stage sustainability reports using our revolutionary architectural analysis tool, get up to date with our integration with Google SketchUp™ and be introduced to our innovative step-by-step VE-Toolkit / Navigator for LEED®-USA.

### Event Details

**Date:** Wednesday, August 24th, 2011

**Time:** 9:30am – 12:00pm

**Venue:** Van Gilder, 1515 Wynkoop Street, Suite 200, Denver, CO 80202 - [Directions here](#).

**Cost:** FREE with refreshments included.

**Who should attend?** Architects & Designers. You don't need any VE experience to attend.

### Why Attend?

- Further your knowledge about conceptual analysis at the earliest stages of design. Which concepts will have the biggest impact on your project? How can these concepts be applied to your project?
- Understand how you can quickly create early stage sustainability reports using VE-Gaia. An easy to use workflow system guides you step-by-step through how to undertake model setup, assign data, iterate workflows, trigger simulations, filter results and produce automated visual and rich-text reports. Download our [VE-Gaia brochure](#) for further details.
- This is your chance to grasp successful model import from SketchUp into the VE. Get to know our SketchUp plug-in, hear the guidelines and pick up some key hints and tips. We'll discuss the glitches and show you how we deal with them. See how you can get reliable results quickly and easily. Download our [SketchUp Integration brochure](#) for further details.
- See our [VE-Toolkit / VE-Navigator for LEED®-USA](#) rating systems. It makes assessing the analysis credits for LEED much easier and covers LEED NC v2.2/v3.0, LEED Schools v1/v3 and LEED Core & Shell v2/v3. The simple step-by-step workflow guides you through the process. With minimal effort you can determine what LEED credits will be achieved by a proposed design. You can then iterate on your design based on the feedback. See [VE-Navigator for LEED®-USA](#) for further details.
- We'll also share with you what the VE can do to produce detailed weather, solar,

daylighting, airflow and energy analysis. Download our [Core Architectural Package](#) for further details.

- An open Q&A session will be held at the end of the seminar providing an ideal opportunity to pose your questions and share your challenges with us.

## Special Offer for Attendees - 2 for 1 on VE-Gaia!

We'll offer you 2 for 1 across any licence type on [VE-Gaia](#) as a thank you for attending! Take a look at our [flyer](#) for more details.

## Book Your Free Place Today

With less than 3 weeks to go now is the time to book your place. All you need to do is contact [erin.lofstrom@iesve.com](mailto:erin.lofstrom@iesve.com) to register.

You can also call us at (415) 983-0603 with any questions. Please pass this to any of your colleagues who may be interested in attending. We look forward to seeing you there!



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### <Virtual Environment>

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